## Making plans

How soon into a relationship do you expect to propose/be proposed to?

2 years,

11 months

2 years,

8 months

And on average, how long does it actually take couples to get engaged?

2 years, 6 months

How many people have planned to propose but lost their nerve?

4%

Men

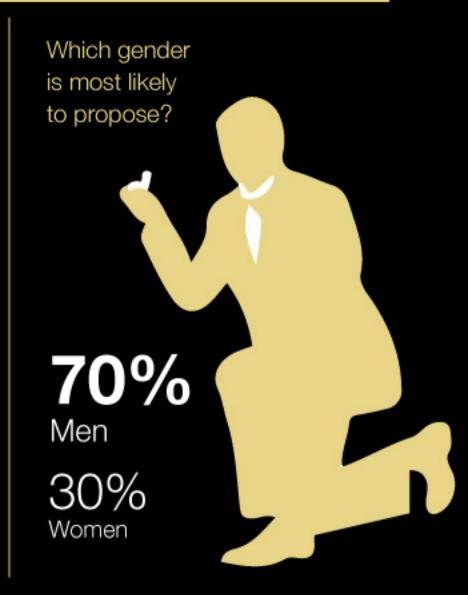
9%

Women

On average how many times have they lost their nerve?



Twice!



## The actual proposal

How much would you spend/expect your partner to spend on...

An engagement ring?





The proposal itself?





£1,215 Men



Women

Most extravagant regions when it comes to popping the question (the cost of the ring AND the proposal)



Top locations for a proposal



30% Somewhere private



22% On a beach/on holiday



8% The place you first met



7% A restaurant



7% Near a famous landmark



61%

of people plan to propose, or would like to be proposed to, in public



45%

think there is more pressure than ever on men to propose in an extravagant way

## A perfect time?

And when is the perfect time to pop the question?



January



2.

**February** 



3.



Engagement trends



'Proposal cake'



- 2.
- 3.
- 4.