

Making plans

How soon into a relationship do you expect to propose/be proposed to?



And on average, how long does it actually take couples to get engaged?



How many people have planned to propose but lost their nerve?



On average how many times have they lost their nerve?



Which gender is most likely to propose?



The actual proposal

How much would you spend/expect your partner to spend on...

An engagement ring?



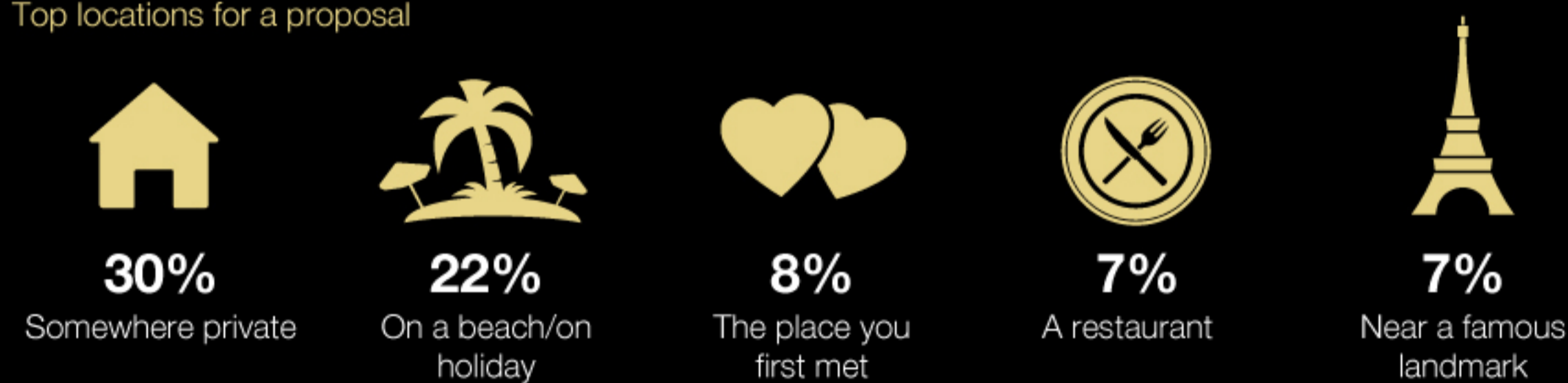
The proposal itself?




Most extravagant regions when it comes to popping the question (the cost of the ring AND the proposal)



Top locations for a proposal



61%
of people plan to propose, or would like to be proposed to, in public

 **45%**
think there is more pressure than ever on men to propose in an extravagant way

A perfect time?

And when is the perfect time to pop the question?



Engagement trends

- 1.** 'Proposal cake' containing a ring
- Flash mob proposals
- A marriage proposal necklace
- Choreographed proposal
- Street art proposal

